Art Portfolio

projects from 2020-2025

hello!

About Me

Hi there! I'm Jubilee, a multimedia arts student from Lyceum of the Philippines University Manila. My primary strength lies in digital illustration, but my creative curiosity has recently led me into graphic design. I also have experience in other fields such as photography, and 3D modeling.

This portfolio is a showcase of my journey and evolving expertise.

Enjoy exploring my work!

Jubilee M. Casagan

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Manila, Philippines

Experience

2024 - Present — **Polymer Clay Artist**
Founded and operated a small business specializing in crafting keychains with polymer clay

2024 — **Production Manager**
"LDR" by Shoti, produced by 6ixth Sense

Water and Sanitation project, Rotary PSA Festival

2024 — **Photographer and Videographer**
Gained experience in photography and videography

2016 - Present — **Illustrator**
Developed experience in making illustrations, with a focus on character design.

2023 — **Filmmaker**
Gained experience in film production

2021 — **Graphic Designer**
Created posters for advertising campaigns

Skilled in typography, logo design, color theory, and visual composition.

Education

2021 - Present — **AB Multimedia Arts**
Lyceum of the Philippines University Manila

2024 — **BS International Travel and Tourism Management**
Lyceum of the Philippines University Manila

2024 — **Accountancy, Business, and Management**
San Jose Academy

Skills

Digital/Traditional Illustration
Graphic Design
3D Modeling
Photography
Videography
Branding
Storyboarding
Polymer Clay Artistry

Tools

Graphic Design

| Movie Poster

Made with Adobe Photoshop, 2023

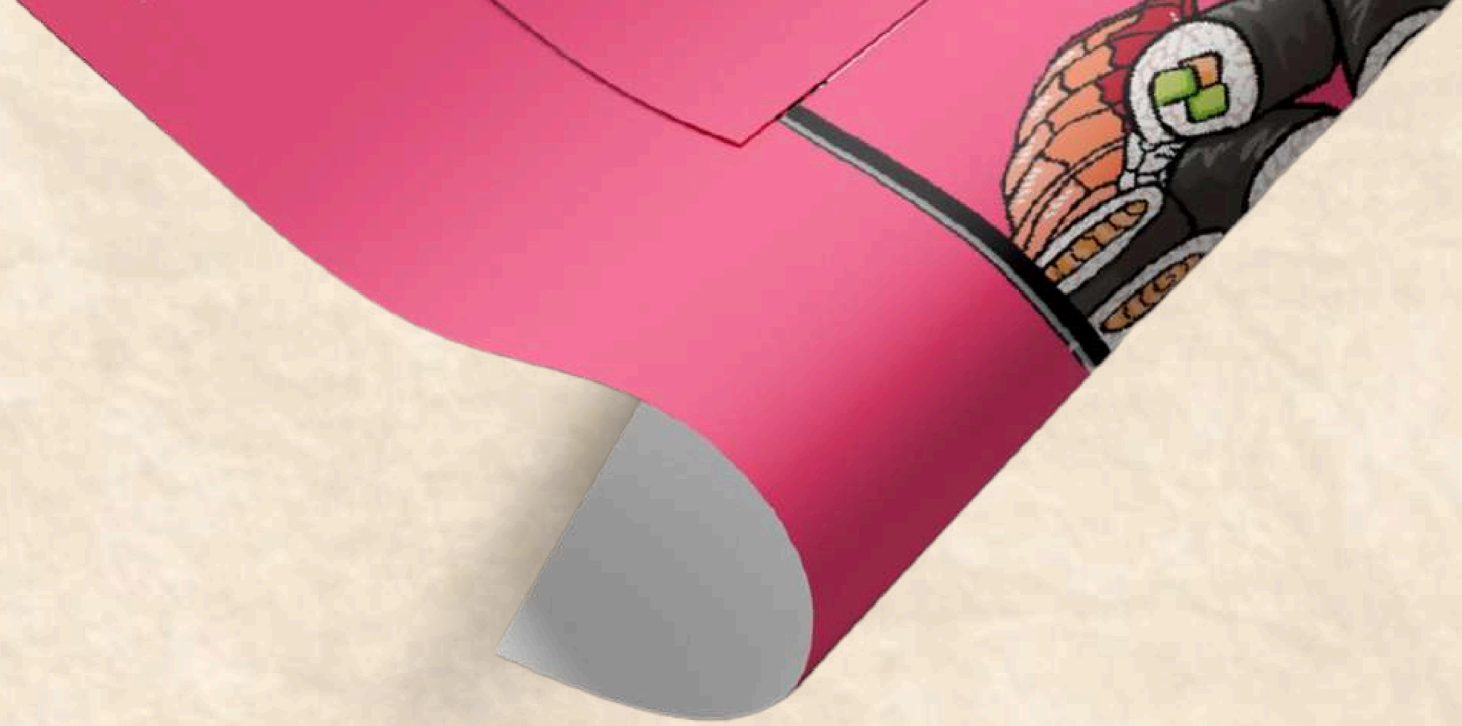
New Moon

I designed this poster using Adobe Photoshop back in 2023. It was my first-ever attempt at creating a poster, completed as part of a school activity. This piece is just a sample and features a fictional movie titled New Moon, an idea I came up with for the project.

The concept behind New Moon symbolizes a fresh beginning or a new phase in life, much like the moon's cycle. It reflects themes of renewal, hidden possibilities, and the quiet yet powerful transformations that happen beneath the surface.

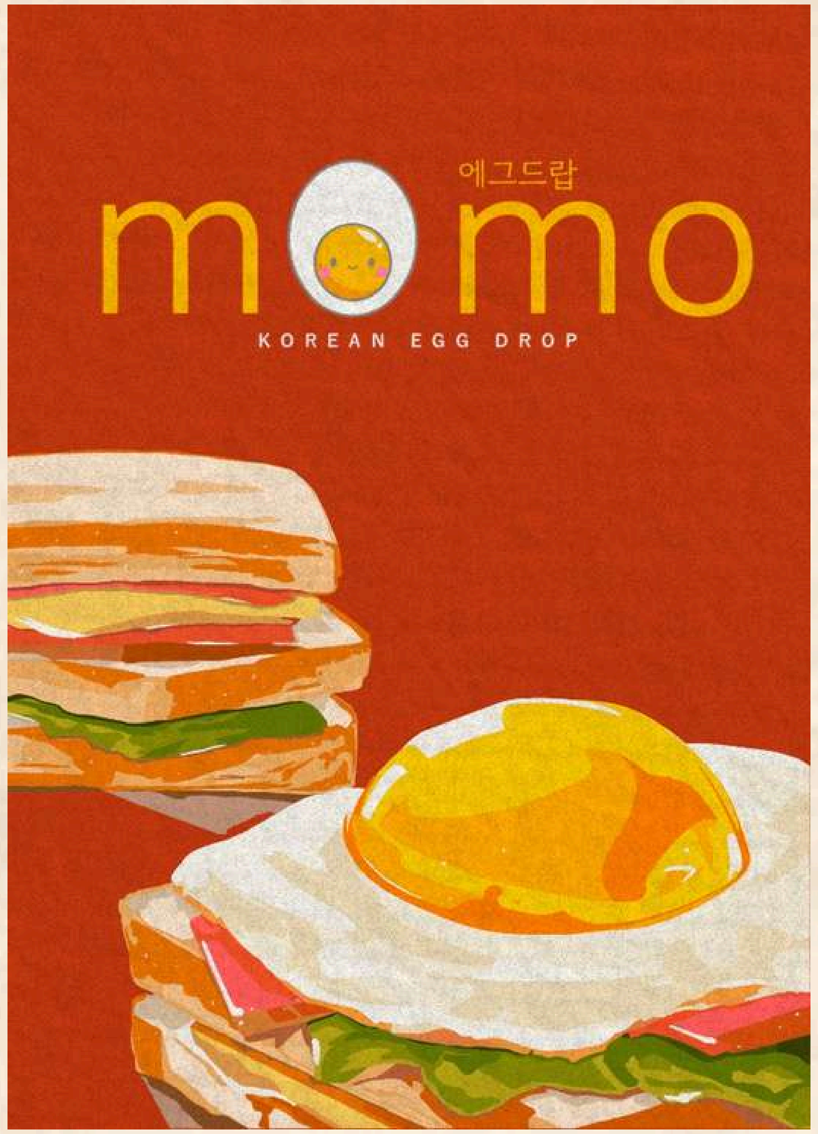
| Advertisement Poster

Made with Procreate, 2022



Foodpanda

I created this Foodpanda advertisement poster using Procreate in 2022. The pink background complements Foodpanda's signature color palette. The design features a cellphone with a hand reaching through the screen, using chopsticks to pick up cartoonish food inside. This concept plays with the contrast between reality and the digital world — the hand and chopsticks start off as realistic but transform into a cartoon style once they cross into the phone, symbolizing how the app bridges the gap between virtual convenience and real-life cravings.



| Advertisement Poster

Made with Procreate, 2022

| Event Poster

Made with Procreate, 2022

Bandits Music Fest

I created this event poster in 2022 as part of a school project where we were tasked with designing a fictional concert for LPU Manila. I envisioned a high-energy rock concert, drawing inspiration from dynamic visuals, and a gritty, rebellious aesthetic to capture the essence of rock music.

Graphic Design

cinnamon & honey co.

| Logo

Made with Procreate, 2024

Cinnamon & Honey Co.

I designed the logo for Cinnamon & Honey Co. with a capybara as the central figure, symbolizing warmth, calmness, and community — qualities that reflect the comforting and inviting essence of our bakery. Just like how cinnamon and honey create a perfect blend, the capybara's gentle nature embodies harmony and togetherness.

cinnamon & honey co.
EST 2024

| Business Card

Made with Procreate, 2024

Graphic Design

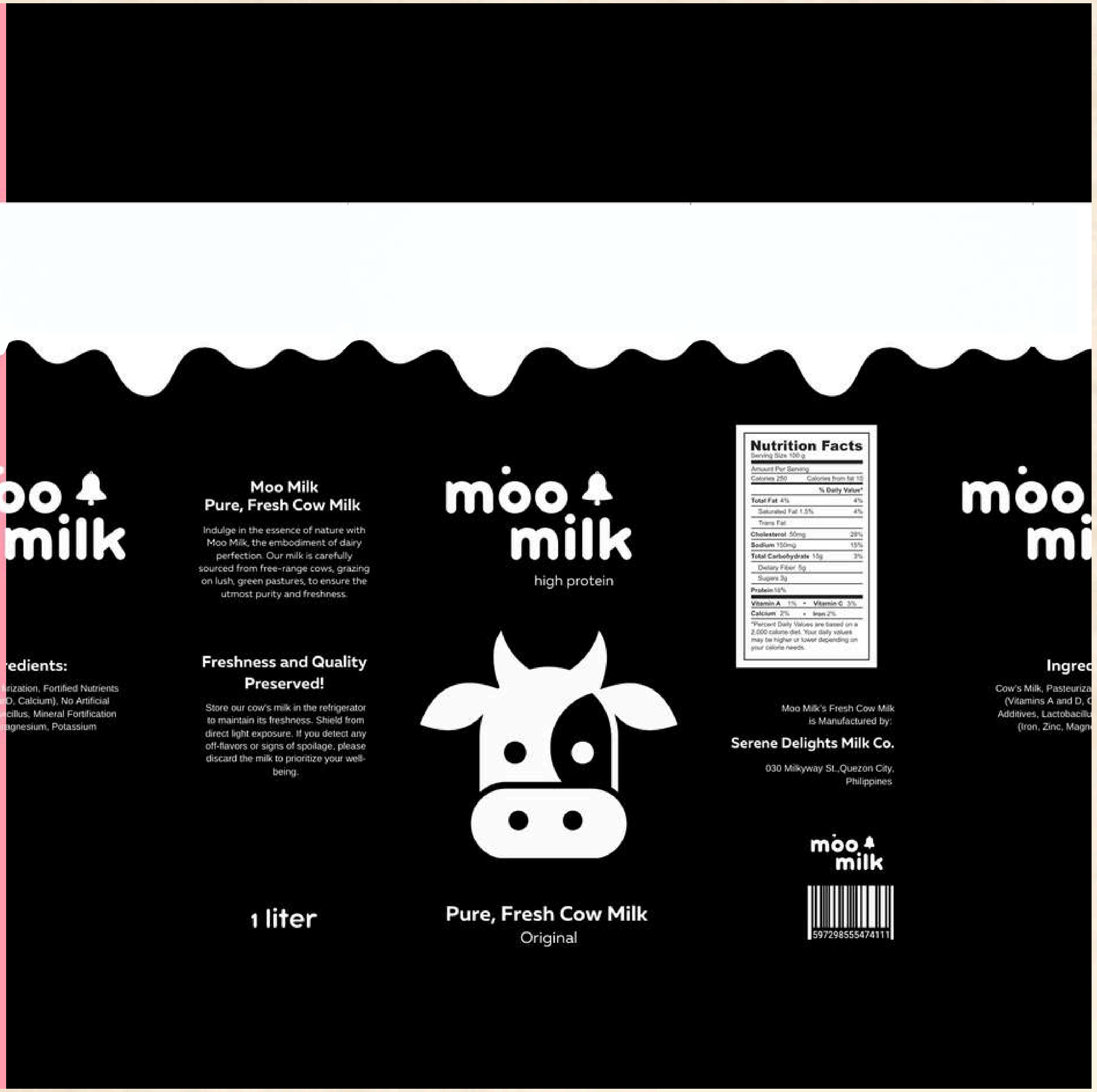
Graphic Design

moo milk

| Milk Carton Packaging

Made with Procreate, 2023

moo milk
Moo Milk
Pure, Fresh Cow Milk
Freshness and Quality Preserved!
high protein
Nutrition Facts
Serene Delights Milk Co.
1 liter
Pure, Fresh Cow Milk
Original


moo milk
Moo Milk
Pure, Fresh Cow Milk
Indulge in the essence of nature with Moo Milk, the embodiment of dairy perfection. Our milk is carefully sourced from free-range cows, grazing on lush, green pastures, to ensure the utmost purity and freshness.
Freshness and Quality Preserved!
Store our cow's milk in the refrigerator to maintain its freshness. Shield from direct light exposure. If you detect any off-flavors or signs of spoilage, please discard the milk to prioritize your well-being.
high protein
Nutrition Facts
Moo Milk's Fresh Cow Milk is Manufactured by:
Serene Delights Milk Co.
030 Milkyway St.,Quezon City, Philippines
597298555474111
1 liter
Pure, Fresh Cow Milk
Original